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PUI – Homework 5

Reflection

Challenges and Bugs

* The first hurdle to overcome was understanding that each page (and also each image) have to be in the same folder. After knowing that, I was able to connect pages/images much more easily.
* Spacing objects and forming a semi-grid structure in the page was also an aspect of HTML that produced a number of bugs (such images not where I wanted them to be or text misaligned). By just rote experimentation with different tags, especially in-line, block, and flex tags, I was able to pull together a website that resembled my graphic mock-up.
* Making a circle was a challenge! The method I used to produce a circle caused bugs with every modification to the padding – I learned to adjust the margin aspect instead.

Brand Identity

* As the brick-and-mortar Bun Bun Bake Shop has a local, modern, yet artisanal feel, it was important to create the Bun Bun website with a similar aesthetic of clean lines but an emphasis on ‘local, from scratch’ style.
  + For instance, the black navigation bar reflects the ‘clean’ aesthetic while we made sure to include photographs of hand-made cinnamon rolls on nearly every page.
* The Bun Bun name, orange cinnamon swirl logo, and catchphrases are always visible so patrons know on every page what website they are on.
* Similarly, our clients wanted the favicon to reflect their brand, which is why we placed the cinnamon swirl logo there as well.
* As a side note, we included the “About” page in this HTML version to create a ‘personal touch’ of connecting the owners with their website.